

Postmark Contacts

Publisher

The Springfield Community Chamber of Commerce

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The Postmark

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For more information, visit:

www.springfieldpride.com



The Postmark

The Postmark is a community newspaper which has a history of showcasing businesses, community leaders, and residents. We publish 3,000 papers monthly and distribute to Springfield Township and the surrounding area.

2012 advertising rates

Why Advertise?

1. Potential customers see you are supporting their community.
2. We are cost effective and geared specifically to your location.
3. Long-term advertising saves you money.
4. Paper is distributed FREE to 3,000 residents and is available at local merchants in New Middletown, New Springfield, Petersburg and surrounding communities.

Advertising Rates

1-3 months	\$4.00/in.
4-6 months	\$3.40/in.
7-9 months	\$2.75/in.
10-12 months.....	\$2.00/in. (also non-profit rate)
Classified Advertising	\$1.00/line (40 characters)
Color Edition (back cover).....	\$75.00/in addition to current ad rate
Inserts.....	\$75.00/M (you provide inserts)

PAYMENT

Advertising must be paid prior to publishing. Please make checks payable to: The Postmark.

OBJECTIONABLE ADVERTISING

The Postmark reserves the right to reject, alter copy, or refuse any or all copy.

Full: 3cx16" \$288.00*	3/4: 3cx12" \$216.00*	1/2: 3cx8" \$144.00*	1/4: 3cx4" \$72.00*
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***Rates are for 10-12 month contract price.**

ADDITIONAL SIZES AVAILABLE!

Check out
www.springfieldpride.com.
 Click on Postmark link for info!

1/8: 3cx2" \$36.00*	BSC:1cx2" \$12.00*
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2012 Issues

Deadline

FRESH START —January 2012	December 16
LOVE/ ACTS OF KINDNESS —February 2012	January 20
POSTMARK ANNIVERSARY/ AWARDS —March 2012	February 17
SPRING CLEANING —April 2012	March 16
GARDENING —May 2012	April 20
SUMMER/SAFETY —June 2012	May 18
PATRIOTIC —July 2012	June 15
VACATION WITH US! —August 2012	July 20
BACK TO SCHOOL/ CYBER —September 2012	August 17
CANCER AWARENESS/ HEALTH —October 2012	September 21
TOUR OF HOMES/ COMMUNITY OPEN HOUSES —November 2012	October 19
CHRISTMAS/ END OF YEAR SALES —December 2012	November 16

These dates refer to issues with a particular emphasis.

Electronic version of The Postmark online at:
www.springfieldpride.com.

SPECIAL BOXED ADS:
(only 28 available, 5 x's/ year)
New Years, Easter, 4th of July, Thanksgiving & Christmas
ONLY \$10 PER BLOCK!